

FACTS & FIGURES 2024

The Good Cashmere Standard® (GCS) is a standard for sustainable cashmere that was launched by the Aid by Trade Foundation (AbTF) in 2019 to improve the welfare of cashmere goats, achieve better working conditions for herders, and protect nature. Developed in close collaboration with experts in environmental and animal protection, it is independently audited on a regular basis.

www.thegoodcashmerestandard.org



**THE GOOD
CASHMERE
STANDARD**
AbTF

2.4 Mio.
GOATS



5,500
FARMS



1,250 t
GCS VERIFIED
CASHMERE



12
TEXTILE PRODUCTION
MARKETS WORLDWIDE



229
SUPPLY CHAIN
PARTNERS



**TRACEABILITY AND
TRANSPARENCY**
of GCS cashmere within
the textile supply chain



MORE THAN 55 INTERNATIONAL RETAILERS AND BRANDS

BESTSELLER

BODEN

COS

EVERLANE

FROM FUTURE

Galeria Kaufhof

GAP

H&M

JCREW

LILYSILK

Madewell

MANGO

Marc O'Polo



A selection of corporate
partners 2024

s.Oliver

Tchibo

THE WHITE COMPANY
LONDON

ZADIG & VOLTAIRE



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