

FACTS & FIGURES 2023

The Good Cashmere Standard® (GCS) is a standard for sustainable cashmere that was launched by the Aid by Trade Foundation (AbTF) in 2020 to improve the welfare of cashmere goats, achieve better working conditions for herders, and protect nature. Developed in close collaboration with experts in environmental and animal protection, it is independently audited on a regular basis.

www.thegoodcashmerestandard.org



**THE GOOD
CASHMERE
STANDARD**
AbTF

4.3 Mio.

GOATS



9,100

FARMS



2,200 t

GCS VERIFIED
CASHMERE



16

TEXTILE PRODUCTION
MARKETS WORLDWIDE



225

SUPPLY CHAIN
PARTNERS



TRACEABILITY AND
TRANSPARENCY

of GCS cashmere within
the textile supply chain



MORE THAN 54 INTERNATIONAL RETAILERS AND BRANDS

ARITZIA

BANANA REPUBLIC

BESTSELLER

B breuninger
breuninger.com

GALERIA

Galerias
Lafayette

H&M

J.CREW

MADELEINE

Madewell



PETER HAHN

s.Oliver

Tchibo

A selection of corporate partners 2023

THE WHITE COMPANY
LONDON

VAN GRAAF

ZADIG & VOLTAIRE