



THE GOOD  
CASHMERE  
STANDARD  
by AbTF

# 2<sup>ND</sup> RETAIL SUMMIT OF THE GOOD CASHMERE STANDARD®

AN INITIATIVE OF THE AID BY TRADE FOUNDATION

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06 - 08 NOVEMBER 2023 IN MILAN, ITALY

AGENDA



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LANGUAGE: English

## SUNDAY, 5 NOVEMBER @ROYAL GARDEN HOTEL

Time	Topic	Location
All day	<b>Arrival of guests and registration</b>	Lobby Royal Garden Hotel
19:00-20:30	<b>Get-together with drinks and snacks</b>	Bar Royal Garden Hotel

## DAY 1 MONDAY, 6 NOVEMBER @ROYAL GARDEN HOTEL

Time	Topic	Location
9:00-10:00	<b>Registration</b>	Sala Rosa / Rosa Hall

Time	Topic	Speaker
10:00-10:15	<b>Welcome and opening</b>	Tina Stridde, Managing Director, AbTF and Stefan Schurig, Advisor, AbTF
10:15-10:30	<b>Opening speech: The Tradition of Textile Production in Italy</b>	Silvio Botto, CEO, Botto Giuseppe SPA
10:30-11:15	<b>Twelve Months of Progress: GCS in 2023</b>	Vanessa Löwenich, AbTF Gudrun Kersten, AbTF Maike Brockmann, AbTF
11:15-11:30	<b>Coffee break</b>	
11:30-12:00	<b>Five Domains of Animal Welfare and the Importance of Positive Human-Animal Interactions</b>	Kaja Salobir, Expert Farm Animals & Nutrition, FOUR PAWS
12:00-12:30	<b>Animal Welfare in China: Development, Assessment, and Legislation</b>	Figo Li, Project Manager Animal Welfare, ELEVATE North Asia
12:30-14:00	<b>Networking lunch</b>	
14:00-14:20	<b>Environment: China's Strategy to Protect the Grasslands</b>	Emily Chiang, AbTF
14:20-15:30	<b>Exploring Cashmere in Inner Mongolia: Opportunities and Challenges</b>	Gejile Chao, Cashmere Goat Farmer Bayaer Daleng, Cashmere Goat Farmer
15:30-16:00	<b>Coffee break</b>	



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Time	Topic	Speaker
16:00-17:00	<b>The Future of the Chinese “White Gold”</b> Trends, Challenges, and Opportunities	Figo Li, ELEVATE Brian Yu, Artwell Holdings Alva Cheung, ERDOS Carlo Tremolada, KERING Rebecca Damm, The White Company Moderator: Stefan Schurig
17:00-17:15	<b>Day’s conclusion: Wrapping Up</b>	Christian Barthel, Head of Business Development, AbTF
19:00-22:00	<b>Dinner @Royal Garden Hotel</b>	

## DAY 2 TUESDAY, 7 NOVEMBER @ROYAL GARDEN HOTEL

Time	Topic	Speaker
09:30-09:45	<b>Opening and overview of day 2</b>	Stefan Schurig, Advisor, AbTF
09:45-10:15	<b>Textile Exchange: Working with Animal Fibers</b>	Siobhan Momberg, Animal Fibers & Materials Coordinator, Textile Exchange
10:15-11:00	<b>LCA+ and Impact Data</b> TE’s Climate+ and the Integration of Cashmere: Update on the Life Cycle Assessment	Eleni Thrasyvoulou, Climate+ Impact Data Senior Manager, Textile Exchange
11:00-11:15	<b>Coffee break</b>	
11:15-11:45	<b>Standards and (Mandatory) Human Rights and Environmental Due Diligence:</b> What role do raw material standards play for brands in meeting their supply chain due diligence?	Selina Rathke, Consultant Supply Chain Consulting LRQA
11:45-12:45	<b>Cashmere &amp; Climate #2: Impact and Regenerative Production</b> Follow-up from 2022 GCS Retail Summit Fishbowl discussion	Inka Sachse, AbTF Eleni Thrasyvoulou, Textile Exchange Helene Jessua, Zadig&Voltaire Moderator: Stefan Schurig
12:45-14:15	<b>Lunch</b>	



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Time	Topic	Speaker
14:15-14:45	<b>The Evolution of Traceability</b>	Anna Ronngard, Commercial Director, Textile Genesis
14:45-15:15	<b>The Regenerative Fund for Nature</b>	Carlo Tremolada, Sustainable Sourcing & Animal Welfare Specialist, KERING
15:15-16:00	<b>Coffee break</b>	
16:00-17:30	<b>Walk &amp; Talk</b> <ul style="list-style-type: none"><li>• Demonstration of pilot project in China for marking GCS cashmere</li><li>• Presentation of materials and tools for training the farmers</li><li>• Information about the two cotton standards (Cotton made in Africa and Regenerative Cotton Standard)</li><li>• Demo of the digital tracing platform</li></ul>	
17:30-17:45	<b>Summary and closing of the summit</b>	Tina Stridde, Managing Director, AbTF
18:30	<b>Departure Shuttle Bus to the Restaurant Motelombroso</b>	
19:00-22:30	<b>Dinner at the Restaurant Motelombroso</b>	

## DAY 3 WEDNESDAY, 8 NOVEMBER

Time	Topic	Speaker
08:30	<b>Departure from Hotel</b>	
08:30-14:30	<b>Field trip to Botto Giuseppe e Figli SPA: Producing fine yarns and fabrics since 1876</b>	All participants
14:30	<b>Arrival at the Hotel</b>	
15:00-18:00	<b>GCS Advisory Board meeting</b>	By invitation