

KEY FACTS



**THE GOOD
CASHMERE
STANDARD**
by AbTF

THE GOOD CASHMERE STANDARD® BY ABTF

The Good Cashmere Standard® (GCS) is an independent standard for sustainably certified cashmere, developed by the Aid by Trade Foundation (AbTF), that aims to improve the welfare of cashmere goats, the lives of the farmers, and the environment in which they live.

www.thegoodcashmerestandard.org

MILESTONES 2021

3.3 Mio.

GOATS



7,900

FARMS



1,300 tons

GCS CERTIFIED
CASHMERE



6,000,000

GCS-LABELLED
TEXTILES ON THE MARKET



~127

SPINNING MILLS AND
TEXTILE PRODUCERS



13

TEXTILE PRODUCTION
MARKETS WORLDWIDE



COMMUNICATION

Multiple labelling and marketing options are available for licensees.

MORE THAN 30 INTERNATIONAL RETAILERS AND BRANDS

BESTSELLER



H&M

J.CREW

MADELEINE

Madewell



Peter Hahn

s.Oliver
FASHION FOR LIFE

Tchibo

THE WHITE COMPANY
LONDON

VAN GRAAF

WÜNSCHE
FASHION

ZADIG & VOLTAIRE

A selection of corporate partners 2021