

KEY FACTS



THE GOOD CASHMERE STANDARD

by AbTF

THE GOOD CASHMERE STANDARD® BY ABTF

The Good Cashmere Standard® (GCS) is an independent standard for sustainably certified cashmere, developed by the Aid by Trade Foundation (AbTF), that aims to improve the welfare of cashmere goats, the lives of the farmers, and the environment in which they live.

www.thegoodcashmerestandard.org

MILESTONES 2020

around

1.2 Mio.

GOATS



around

4,300

FARMS



around

805 tons

GCS CERTIFIED
CASHMERE



~71

SPINNING MILLS AND
TEXTILE PRODUCERS



~12%

OF INNER MONGOLIAN
CASHMERE PRODUCTION
IS GCS CERTIFIED



8

TEXTILE PRODUCTION
MARKETS
WORLDWIDE



COMMUNICATION

Multiple labelling and marketing options are available for licensees.

30 INTERNATIONAL RETAILERS AND BRANDS

are GCS licensed partners

BESTSELLER

COCOA CASHMERE
LONDON

H&M

J.CREW

MADELEINE

Madewell



Peter Hahn

s.Oliver
FASHION FOR LIFE

Tchibo

THE WHITE COMPANY
LONDON

VAN GRAAF

WÜNSCHE
FASHION

A selection of corporate partners 2021