KEY FACTS

THE GOOD CASHMERE STANDARD

by AbTF
THE GOOD CASHMERE STANDARD® BY ABTF

The Good Cashmere Standard® (GCS) is an independent standard for sustainably certified cashmere, developed by the Aid by Trade Foundation (AbTF), that aims to improve the welfare of cashmere goats, the lives of the farmers, and the environment in which they live.

www.thegoodcashmerestandard.org

MILESTONES 2020

around 1.2 Mio. GOATS
around 4,300 FARMS
around 805 tons GCS CERTIFIED CASHMERE
~ 71 SPINNING MILLS AND TEXTILE PRODUCERS
~12% OF INNER MONGOLIAN CASHMERE PRODUCTION IS GCS CERTIFIED
8 TEXTILE PRODUCTION MARKETS WORLDWIDE

COMMUNICATION

Multiple labelling and marketing options are available for licensees.

30 INTERNATIONAL RETAILERS AND BRANDS
are GCS licensed partners

A selection of corporate partners 2021

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