The Good Cashmere Standard®

Theory of Change

1 INPUTS	2 ACTIVITIES	3 OUTPUTS	4 OUTCOMES	5 IMPACT

TRAININGS & CAPACITY BUILDING

Inputs:
- Knowledge on sustainable cashmere production and supply chain transparency by AbTF staff and experts.
- Goat husbandry equipment and non-monetary resources, e.g. training materials.
- Financial resources.

Activities:
- GCS provides resources and training material to cashmere producers and farmers.

Outputs	Outcomes
Farmers improve and expand knowledge on best practices for feed, water and nutrition of goats.	Farmers provide proper feed and watering management.
Farmers improve and expand knowledge on best practices for living environments for goats.	Farmers provide goat friendly living environments.
Farmers improve and expand knowledge on prevention and treatment of health problems of goats.	Farmers take care of prevention and treatment of health problems of goats.
Farmers improve and expand knowledge on best practices for goat management.	Farmers apply goat friendly management practices.
Farmers improve and expand knowledge on best practices for combing and shearing practices of goats.	Farmers apply goat friendly combing and shearing practices.
Farmers improve and expand knowledge on best practices for handling and transport of goats.	Farmers apply goat friendly handling and transport.
Farmers improve and expand knowledge about decent euthanasia and slaughtering methods of goats.	Farmers apply decent euthanasia and slaughtering methods.
Farmers improve and expand knowledge on proper land management & preservation of wildlife and of biodiversity.	Farmers manage land in a sustainable manner, preserve wildlife and protect biodiversity.
Farmers improve and expand knowledge on good crop management methods & on Integrated Production and Pest Management and use fertilizers and pesticides.	Farmers apply good feed crop management methods & implement an Integrated Production and Pest Management and use fertilizers and pesticides responsibly.
Farmers improve and expand knowledge on GCS criteria for decent work.	Farmers apply GCS criteria for decent work.

Impact:
- **ANIMAL WELFARE** Enhanced goat welfare in farm cashmere production.
- **PLANET** Protection of natural resources.
- **PEOPLE** Decent working conditions for people involved in cashmere production.

VERIFICATION

Activities:
- GCS sets standard and assurance procedures.
- Verification processes at cashmere producers and farms are conducted annually.
- Cashmere producers and farmers set up individual improvement plans according to findings of audits.

Outputs:
- Cashmere producers and farmers conduct activities according to the GCS criteria.
- Cashmere producers and farmers conduct activities laid out in individual improvement plans.

Outcomes:
- Resources and trainings enable cashmere producers and farmers to be certified by GCS.
- Cashmere producers and farmers are GCS certified.
- The management of cashmere producers and farms is improved according to the implemented standard requirements.

MARKET & SUPPLY CHAIN

Activities	Outputs	Outcomes
AbTF provides supply chain tracking system.	Traceability & transparency throughout the supply chain is increased.	Increased trust and secured long-term demand of brands and retailers.
AbTF builds demand networks between cashmere producers and retailers & provides onboarding support.	Feasibility of integrating GCS certified cashmere in supply chain is increased.	Brands and retailers integrate GCS cashmere in their supply chains.

Impact:
- **Higher uptake of sustainably produced cashmere in the markets.**

FEE FROM SALES OF GCS LICENSED CASHMERE PRODUCTS

THE GOOD CASHMERE STANDARD by AbTF