

KEY FACTS



THE GOOD CASHMERE STANDARD

by AbTF

ABOUT THE GOOD CASHMERE STANDARD® BY ABTF

The Good Cashmere Standard® is an independent standard for sustainably certified cashmere, developed by the Aid by Trade Foundation (AbTF), that aims to improve the welfare of cashmere goats, the life of farmers and the environment in which they live.

www.thegoodcashmerestandard.org

REGION

The initial focus of The Good Cashmere Standard® is on the cashmere farms of Inner Mongolia.

TRANSPARENCY

Traceability in the textile value chain via an online tracking system and DNA-marking of certified cashmere.

ANIMAL WELFARE

The Standard incorporates the Five Freedoms as defined by the Farm Animal Welfare Council.

SUSTAINABLE CASHMERE

The Standard encompasses all aspects of sustainable cashmere production:



Animal Welfare & Environmental Criteria



Social Criteria for farmers & employed workers



Management Criteria

COMMUNICATION

Multiple labelling and marketing options are available for licensees.



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Selection of 2020

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